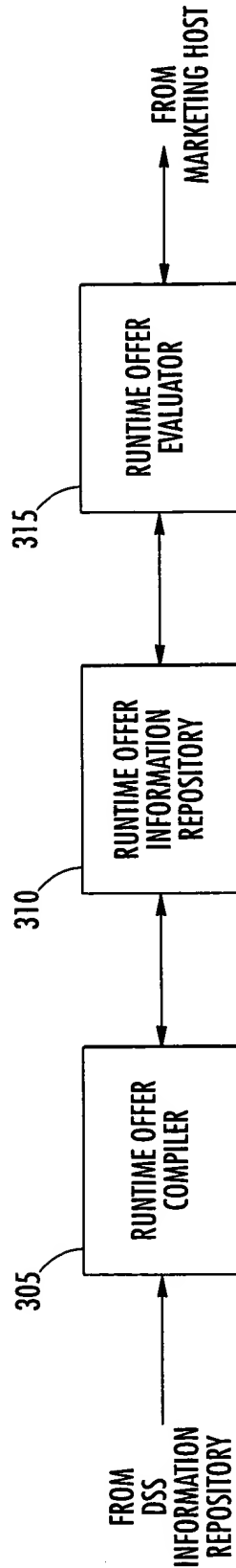




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FIG. 3

Title: APPARATUS AND METHOD FOR CREATING A MARKETING
INITIATIVE

Inventor(s): Poage et al.
Application No: 09/385,414
Atty Dkt No: 023895/257070

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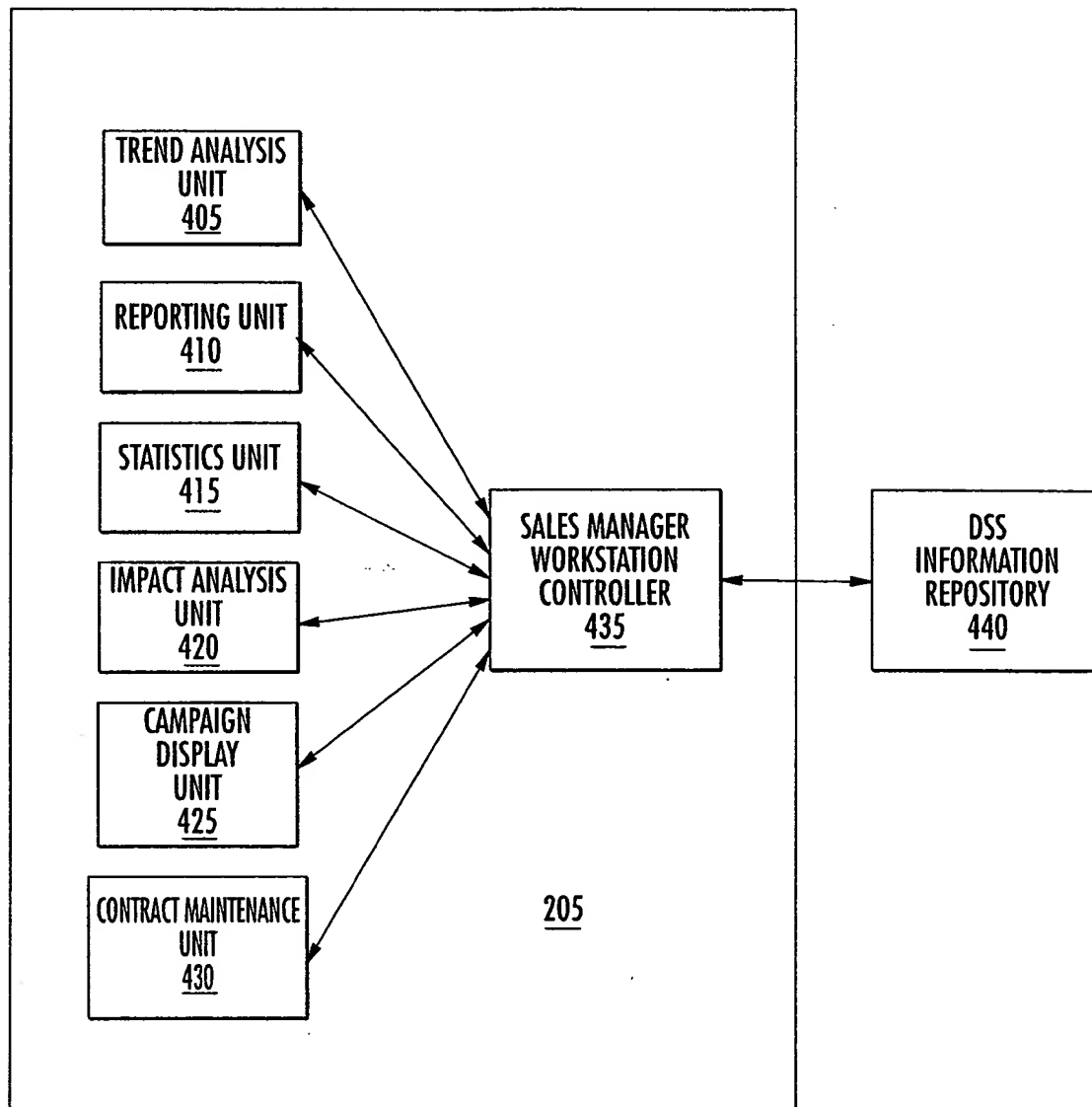


FIG. 4

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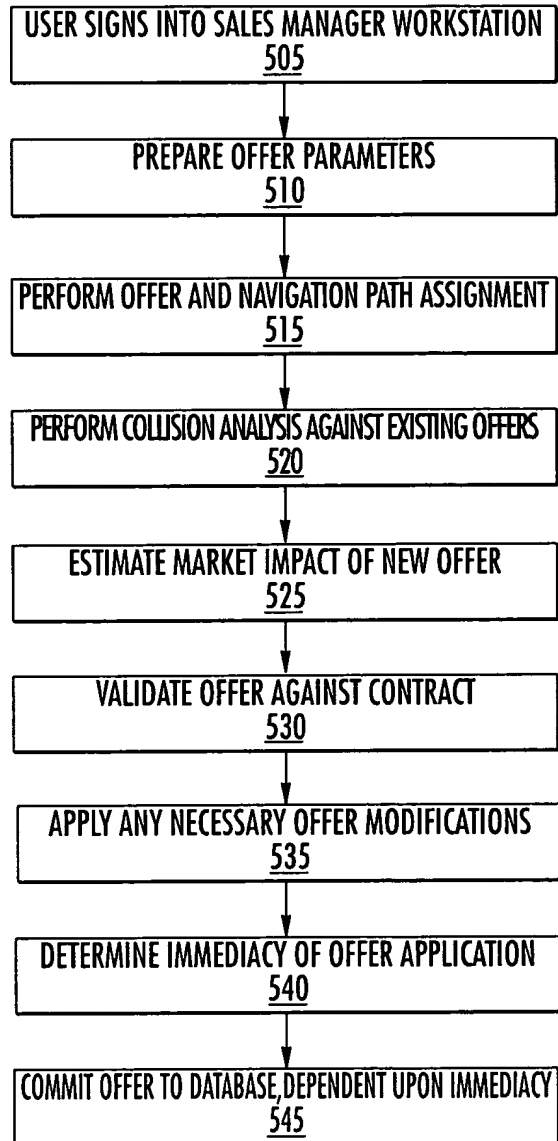


FIG. 5

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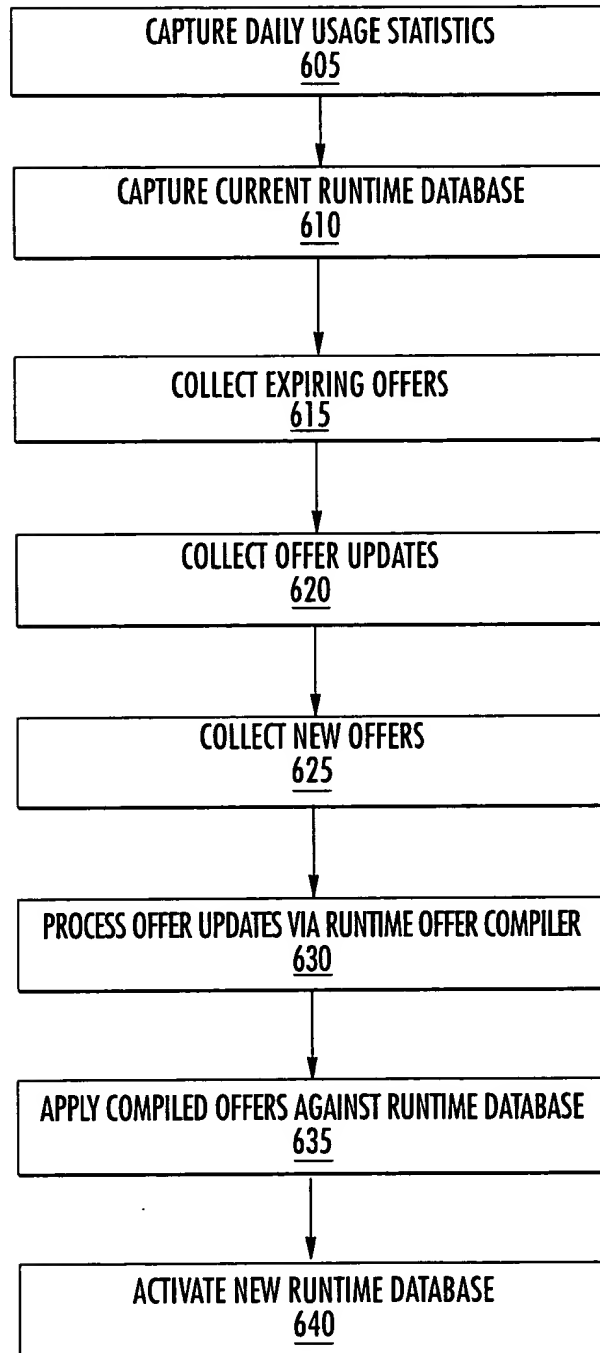
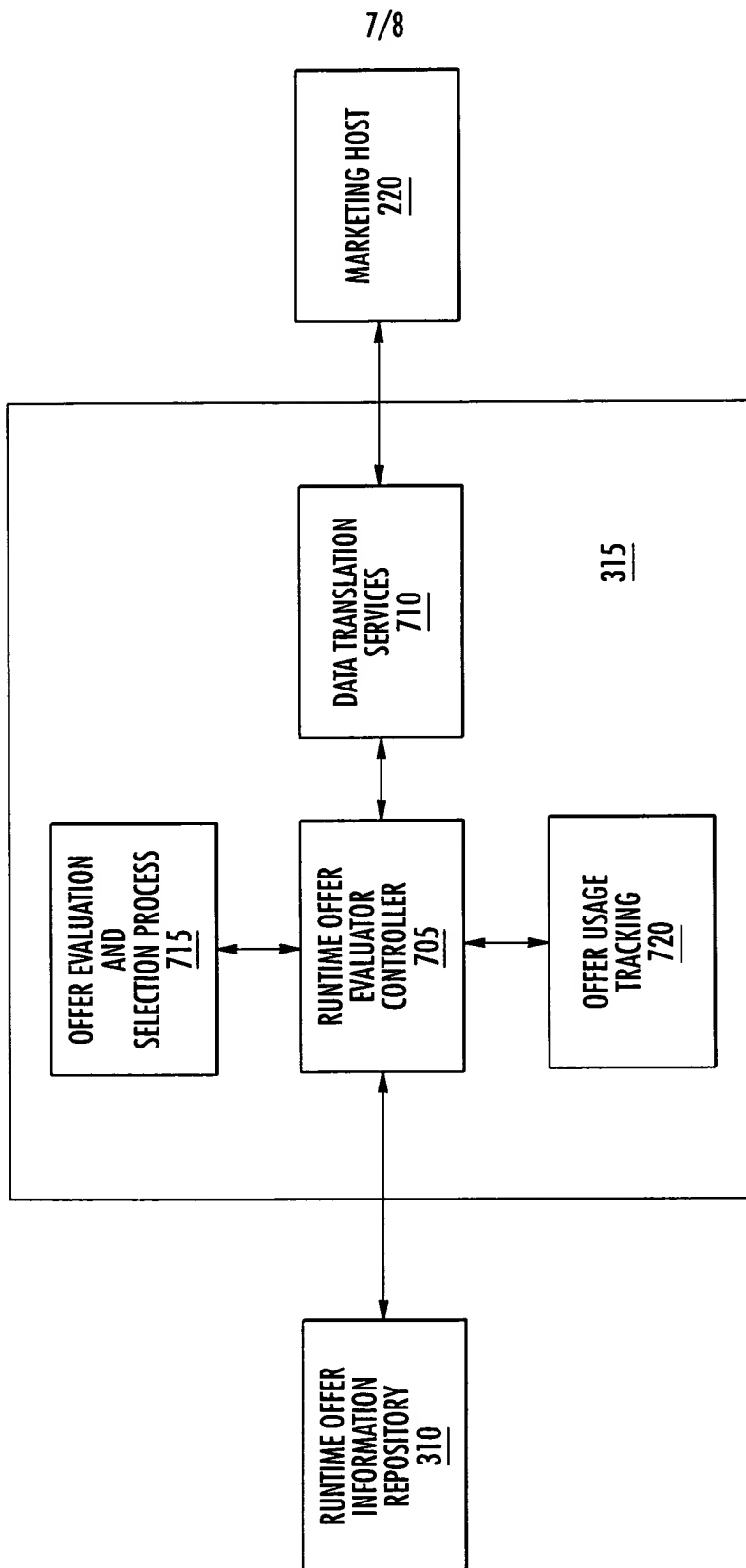


FIG. 6

Title: APPARATUS AND METHOD FOR CREATING A MARKETING INITIATIVE

Inventor(s): Poage et al.
Application No: 09/385,414
Atty Dkt No: 023895/257070



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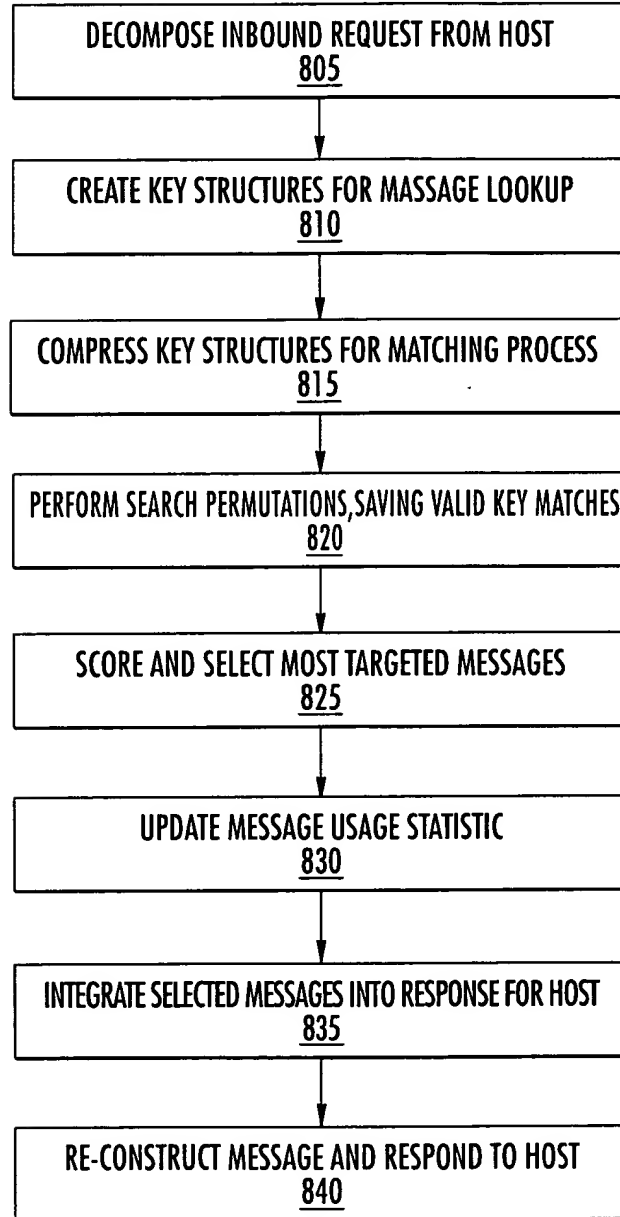


FIG. 8